

Skin Cancer Task Force - Year 3 Objectives

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Chairperson: Stacey Escalante, stacey.escalante.pr@gmail.com; Vice-Chair: Courtney Law

Vision: Decrease the incidence of melanoma in Nevada and reduce mortality through early detection.

Annual Objective: Add one new school district for the 2018-19 school year				
Connection to Cancer Plan: Prevention Goal 1.8 to increase the number of school districts adopting UV safety programs.				
Leads	Key Activities	Due Date	Mtg. Date	Status on Activity
Christine and Cari	Collaborate with schools to identify opportunities and implement sun safety policies	Ongoing	1/10/2018	Six counties/school districts, 42 schools, 17,150 students currently participating. Pershing County School District is next key target. County Health Officer has applied for a grant to build shade structures in county parks: <u>an educational component is tied to the grant provision. Contact has initiated with school district</u>
		Ongoing	3/14/2018	Meetings with school nurses in Elko. Pilot program starting in Elko with six schools. Exhibited at the Elko Health and Fitness Fair on March 9. Interacted with more than 100 people.
		Ongoing	5/9/2018	Presentations at Sarah Winnemucca Elementary School in Reno. Presentations scheduled at Elmcrest ES in Reno, Silver Stage Intermediate School in Silver Springs, Flag View ES and Spring Creek MS in Elko. Christine presented a 1.5 hour CEU-credit SSS/skin cancer prevention session at the Nevada Association for the
		Ongoing	9/12/2018	Eight new Washoe County schools have requested presentations and sunscreen access since PE/Health teachers heard a SSS presentation in late July. Working through WCSD policies to add additional schools. Lowry High School and Winnemucca Junior High in Humboldt County have joined the program.
		Ongoing	11/12/2018	Washoe County School District issues re: sunscreen and dispensers have now been resolved. Will be confirming with schools the number of requested dispensers and placement.
Christine	Conduct regular technical assistance calls with existing and new schools and report on progress to committee	Ongoing	Ongoing	It's difficult to reach principals and teachers. However some requests for school presentations have been coming in through SunSmartSchools.org. Monthly e-newsletter is published Aug - June. Shout out to Humboldt County School District and its Director of Innovation, Amy Nelson. She has been an incredible help and resource!
			11/12/2018	Presentations scheduled 12/4/18 to high school health classes in at Lowry High School in Winnemucca, and again in March 2019, to high school health classes and at an elementary school in Winnemucca.
Christine, University of Nevada School of Medicine	Distribute end-of-year surveys to school administrators, teachers, nurses, to evaluate knowledge, attitudes, behavior about sun safety and use of Sun Smart	Completed	Completed	Surveys will be sent 5/9/18. Survey sent and analyzed. See Executive Summary.
Christine and others	Develop speaker roster and schedule for sun safe schools presentations	12/11/2017		Pine Middle School Presentations - all P.E. classes
		2/13 & 2/14/2018		Melanoma prevention presentations to Douglas High School health class students, Minden, NV
		3/21/18		Sarah Winnemucca Elementary School - grade level presentations
		5/15/2018		Elemcrest Elementary School - grade level presentations
		5/29/18		Silver Stage Intermediate School - school-wide assembly
		5/30/18		Spring Creek Middle School & Flag View Elementary School - school-wide assembly
				Bonner Elementary School, Las Vegas - 2nd grade classes presentation
		5/8/18		Nate Mack Elementary School, Henderson - 2nd grade classes presentation
		5/18/2018		School assembly at Brookfield School, Reno
		8/10/2018		Health class presentations at McQueen High School, Reno
8-23 - 10-29, 2018		SSS presentations at: Bonner Springs ES, Las Vegas; Incline High School, Cold Springs MS, Lincoln Park ES (WCSO), & Douglas High School, Minden		
Annual Objective: Increase community awareness for skin cancer prevention sun safety through policy and environmental changes.				
Connection to Cancer Plan: Prevention Goal 1.8 to increase the number of school districts adopting UV safety programs.				
Leads	Key Activities	Due Date	Mtg. Date	Status on Activity
Christine, Cari	Solidify partners and agreements for sunscreen dispensers at outdoor recreation	Ongoing		Comprehensive Cancer Centers of Southern Nevada has become a partner and is supporting sunscreen dispensers at Springs Green Preserve in Las Vegas and Cadence Master Planned Community in Henderson.

Christine, Cari	sunscreen kiosks at outdoor recreation locations.	Ongoing	Winter 2018	Sunscreen dispensers & sunscreen donated to Sky Tavern, Reno.
Christine, Cari	Work with Policy IG to draft language to allow sunscreen use and availability in schools statewide.	Ongoing	Spring 2018	Division of Public and Behavioral Health and/or Department of Education have indicated support for introducing legislation to allow sunscreen use. Policy work continues.
			Fall 2018	DPBH will support legislation to allow sunscreen use.
			11/1/2019	BDR has been submitted, but not yet released.
Christine, Cari	Develop ideas and strategies for implementation to promote/raise awareness for Skin Cancer Awareness Month and Melanoma Monday	Ongoing	May 2018 & Summer 2018	Media releases out for the month. NCC has a statewide application out for non-profits to apply to receive a dispenser and sunscreen. Five units will be donated statewide. Girls on the Run & Desert Reign Foundation, Las Vegas, and Truckee Meadows Parks Foundation, Community Health Alliance, Northern Nevada Children's Cancer Foundation Reno, are recipients. Cowabunga Water Park in Las Vegas hosted Sun Smart Nevada Day in June. Brian Head Ski Resort hosted Sun Smart Nevada Day in January.
			Fall 2018	Planning underway for 2019 activities
NCC and Partners	Organize and arrange to have sunscreen stations at outdoor events across the state	Ongoing	1/21/2018	Sun Smart Nevada at Brianhead Ski Resort, Utah (Las Vegas residents/visitors are primary customers).
			May-18	Sun Smart Nevada at Cowabunga Water Park, Las Vegas, Play for Pink at Montreaux, Reno
			Aug-18	SSN was at Dragon Boat Races in Reno. Anita Savell, UNR, volunteered.
			Fall 2018	Anita Savell volunteered and spoke about sun safety/skin cancer prevention at ACS Relay for Life on
Christine	Work with UNR Dermatology Student Interest Group to expand awareness of need for sun safety and tanning bed avoidance among UNR students and skier/snowboarders	Ongoing	Ongoing	SIG is working closely with NCC. Education outreach and surveys at Mt. Rose Ski Resort, support at Brookfield School assembly, support and help with skin checks for NV Air Guard skin check clinic in late summer. Anita Savell volunteered at the Reno Dragon Boat Races and also at ACS Relay fo Life. Conversations are underway to coordinate and host a skin check screening on the UNR campus in May 2019 for Skin Cancer Prevention Month.