

Skin Cancer Task Force - Year 2 Objectives

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Chairperson: Stacey Escalante, stacey.escalante.pr@gmail.com; Vice-Chair: Courtney Law

Vision: Decrease the incidence of melanoma in Nevada and reduce mortality through early detection.

Annual Objective: Add one new school district for the 2017-18 school year				
Connection to Cancer Plan: Prevention Goal 1.8 to increase the number of school districts adopting UV safety programs.				
Leads	Key Activities	Due Date	Mtg. Date	Status on Activity
Christine and Cari	Collaborate with schools to identify opportunities and implement sun safety policies	Ongoing	1/12/2017	Proposal to Washoe County School District Director of Health Services to begin pilot program with education, sunscreen availability, policy changes.
		Ongoing	4/12/2017	Washoe Schools 4-school pilot program approved. Lenz Elementary, Swope and Pine Middle Schools are participating. Three schools in Storey County also have implemented the program. Nine Humboldt County schools and seven Lyon County schools will implement the program in the 2017-17 school year. Christine
		Ongoing	10/11/2017	There now are 42 schools in six counties representing 17,150 students participating in Sun Smart Schools. A proposal is under consideration by the Clark County School District for a 12-school pilot project that would include the SSS curriculum and availability of sunscreen on school campuses.
		Ongoing	12/19/2017	After issues were raised in Washoe County about sunscreen ingredients, a new formulation that contains no known allergens was secured and supplied to the schools in November. A monthly Sun Smart Schools newsletter is distributed electronically.
Christine	Conduct regular technical assistance calls with existing and new schools and report on progress to committee	Ongoing	Ongoing	More than two dozen in-person meetings from 8/16 - 6/17 with school personnel and PTO groups for implementation assistance, classroom presentation, troubleshooting sunscreen dispensers, etc.
Christine, University of Nevada School of Medicine	Distribute and evaluate parent, student and teacher pre- and post-surveys for Sun Smart Schools program	Ongoing	11.17.16 May-17 22-Jul 12/19/2017	All paper and electronic surveys distributed to participating schools, grades 4-10. Electronic survey links provided to all participating schools. Program survey report submitted and under internal review prior to release. Report completed and published in July 2017. Distributed to schools in August 2017 newsletter.
Christine and others	Develop speaker roster and schedule for sun safe schools presentations	10/20/16		Gardnerville Elementary School-wide Sun Smart Assembly w/ tree planting, media coverage
		3/10/17		Lenz Elementary Sun Smart assembly for two 4th grade classes w/ Saint Mary's nurse Courtney Law and Archie, the Reno Aces' mascot
		4/9/17		Storey County assemblies w/ Gallagher ES, Virginia City MD, Hillside School w/ melanoma survivor Bria Hosier and Archie, the Reno Aces' mascot
		5/11/2017		Sun Smart presentation to two Rogers ES PE classes and tree planting w/ melanoma survivor and NCC board member Stacy Escalante with media coverage
		5/15/17		Sun Smart presentation for two Swope Middle School girls' PE classes w/ Courtney Law
		6/1/17		Sun Smart presentation to five Sparks Middle Schools 8th grade science classes
		9/15 & 9/18/2017		Sun Smart/skin cancer prevention presentations to 185 9th grade Health class students at Douglas High School
		11/1/17		Sun Smart presentations to 460 Fernley Elementary School PE students with Saint Mary's cancer research nurse Marisa Giovannoni
12/11/2017		Sun Smart presentation to 225 Pine Middle School PE students with Saint Mary's cancer research nurse Marisa Giovannoni		
Annual Objective: Increase community awareness for skin cancer prevention sun safety through policy and environmental changes.				
Connection to Cancer Plan: Prevention Goal 1.8 to increase the number of school districts adopting UV safety programs.				
Leads	Key Activities	Due Date	Mtg. Date	Status on Activity
Christine, Cari	Solidify partners and agreements for sunscreen kiosks at outdoor recreation locations	Ongoing	Spring 2017	Proposals submitted to multiple entities including Northern Nevada Medical Center.
			8/15/2017	Proposal submitted to and approved by Comprehensive Cancer Centers of Southern Nevada to support sunscreen supplies in Clark County Schools

	locations.		12/6/2017	Continued discussion with Comprehensive Cancer Centers of Southern NV to broaden sunscreen availability at key outdoor locations throughout Southern NV
Christine, Cari	Work with Policy IG to draft language for the regulation and enforcement of tanning salons under NRS 597.	Ongoing	5/1/2017	SB 219 would have amended NRS 597 to include non-ionizing radiation devices thus adding regulatory oversight on tanning establishment equipment. SB 291 failed to be passed out of committee.
Kristen, Christine, Cari	Develop ideas and strategies for implementation to promote/raise awareness for Skin Cancer Awareness Month and Melanoma Monday	Ongoing		Two very successful Skin Check Clinics were held in northern Nevada. The first on 5/3/17 at Skin Cancer and Dermatology Institute in Carson City; the second on 5/10/17 at Cancer Care Specialists in Reno. Both clinics included an educational presentation by a board certified dermatologist and a medical oncologist, and NCC had a Sun Smart Nevada table presentation. Nearly two dozen people had skin checks at each clinic. At both, several people were referred for follow up and at least one person at each clinic had a suspected melanoma, per the medical staff who were doing skin checks. Multiple social media posts and TV interviews were conducted during May in both northern and southern NV. In southern NV, in association with the school assembly at Rogers Elementary, media coverage was estimated to have a nearly \$10,000 value.
NCC and Partners	Organize and arrange to have sunscreen stations at outdoor events across the state	Ongoing		Sunscreen dispensers were at Healthy Parks/Healthy People Day on 4/8/17 and the Reno Tahoe Odessey 6/2/17 -6/3/17 - both in northern NV. Will also be at Truckee Meadows Parks Foundation Biggest Little Treasure Hunt on 8/5/17 and at Immunize Nevada-sponsored Dragon Boat Races on 8/19/17. Dispensers/display were at St. Rose Regatta Dragon Boat Races in Las Vegas in October.
Courtney, Christine	Work with UNR Panhellenic Society to present sun safety/indoor tanning bed education	Spring 2017	11/9/2017	Update, UNR medical students interested in dermatology have expressed interest in helping with this project, perhaps taking it campus-wide. Research found that UNR has no tanning beds on campus. Near campus apartments do, but the med students felt they would not have influence with those facilities. Will explore at a later date an on-campus educational campaign.

