



2018 SPONSORSHIP & EXHIBITOR PACKET

Hosted by Nevada Cancer Coalition
September 17, 2018
Renaissance Hotel, Las Vegas, Nevada

Now in its 10th year, the Nevada Cancer Control Summit brings together health care professionals from across the state for a one-day statewide conference combining continuing education with networking and exhibits. The Summit features sessions covering an array of topics, selected by a planning committee, that range from clinical oncology and treatment innovation to best practices in prevention and early detection, advances in survivorship care, cancer data reporting, and more.

Past sessions and speakers have included:

- Mary Woolley, Research!America, "An Imperative for Action: Patients Are Waiting for Clinical Trials"
- Dr. Robert Lustig, UCSF, "Sugar and Cancer"
- Dr. Wolfram Samlowski, Comprehensive Cancer Centers of Nevada, "Melanoma"
- Dr. Donald Abrams, UCSF, "Cannabis in Cancer Care"
- Stephanie Fajuri, Cancer Legal Resource Center, "Legal and Disability Rights for Cancer Patients"
- Betsy Clark, PhD, C-Change, "Building a Cancer Care Force"
- Dr. Reka Danko, Northern Nevada HOPES, "Team-Based Care Strategies for High Risk Patients"
- New Technologies in Lung Cancer, Prostate Cancer Advances in Diagnosis and Treatment, Cancer in Adolescents and Young Adults, Inventing Tumor Paint: Tapping Into Nature's DNA, Oral Chemotherapy Adherence, and many more!

Attendee profile:

Based on past Nevada Cancer Control Summits and estimated participation, we expect the attendees to reflect the following:

- 120-140 Attendees from across Nevada
- 35% oncology professionals including physicians, nurses, and administrators
- 10% cancer registry professionals
- 25% public health professionals
- 25% primary care professionals including doctors, nurses, pharmacists, and care coordinators

Sample of previous sponsors & exhibitors:

| | | |
|--|------------------------------|--------------------------------|
| Bristol Myers-Squibb | FDA Office of Women's Health | Nevada Oncology Society |
| Carson Tahoe Health | Foundation Medicine | Registry Partners |
| Comprehensive Cancer Centers of Nevada | Incyte | Renown Health |
| Dignity Health | Merck Oncology | Saint Mary's Center for Cancer |
| | Nevada Health Centers | SDMI, Inc. |



2018 SPONSORSHIP & EXHIBIT OPPORTUNITIES

| Benefits | Platinum \$5,000 | Gold \$2,500 | Silver \$1,500 | Bronze \$750 |
|---|---------------------|-----------------|-------------------|-----------------|
| <i>Complimentary Summit Registrations</i> | 7 | 5 | 3 | 1 |
| <i>Recognition on NCC Social Media Outlets</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Exhibit Space with 6' Table</i> | ✓ | ✓ | ✓ | ✓ |
| <i>Inclusion on Summit Website & Emails</i> | Logo | Logo | ✓ | ✓ |
| <i>Acknowledgement in Summit Slide Show</i> | Logo | Logo | ✓ | |
| <i>Inclusion in Program Materials</i> | Logo | Logo | ✓ | ✓ |
| <i>Promotional Placement in Attendee Totes</i> | ✓ | ✓ | | |
| <i>Mentions Throughout Summit</i> | ✓ | | | |
| <i>Signage at Summit Registration Area</i> | ✓ | | | |

New for 2018: Activity Sponsorship - \$2,000

Activity support packages allow exhibitors/sponsors to provide additional support to any of several activities and receive extra recognition. Each sponsorship level includes all Silver benefits, plus benefits noted below:

- **Registry Session Sponsor:** 1 Available
 - Receive recognition as the exclusive sponsor of the half-day breakout sessions for cancer registry professionals, including logo recognition on-site. Also supports 2 scholarships to be awarded to registry professionals by NCC, in sponsor's name.
- **Exhibitor Bingo Sponsor:** SOLD!
 - Receive recognition as sponsor of the Exhibitor Bingo activity with logo placement on bingo cards placed in all attendee totes.
- **Breakfast & Break Sponsor:** 2 Available
 - Receive recognition as the sponsor of breakfast and afternoon break, including signage with logo at buffet/refreshment table.
- **Awards Luncheon Sponsor:** SOLD OUT!
 - Receive recognition as the sponsor of the annual Summit Awards and Luncheon, including logo placement on tables and in presentation.

Attendee Tote Sponsorship - ~~\$3,000~~ SOLD!

The Attendee Tote Sponsor receives their logo (one-color) printed on all conference totes, distributed to attendees, speakers, and exhibitors. In addition, this level includes all of the benefits of Silver Sponsorship.

For speaker or session sponsorship, or to discuss options please contact
Kristen@NevadaCancerCoalition.org or call 775-737-4056.



2018 SPONSORSHIP & EXHIBIT COMMITMENT

CONTACT INFORMATION

| | |
|--------------------------|--|
| Sponsor/Exhibitor Level: | |
| Company/Organization: | |
| Contact person: | |
| Telephone: | |
| Email: | |
| Address: | |
| City, State, Zip: | |

PAYMENT

Make check payable to:
Nevada Cancer Coalition
5250 Neil Rd, Suite 203
Reno, NV 89502

Please scan/email completed form to Kristen Power, Communications Director and Summit Lead, at Kristen@NevadaCancerCoalition.org to confirm your registration as an exhibitor or sponsor. Checks should be mailed to address noted above.

Please Note:

- In order to have your organization's name and/or logo included in printed materials your sponsorship payment and logo must be received no later than **May 1, 2018**.
- A roster of attendees for the complimentary Summit registrations must be provided no later than **September 1, 2018**.
- Platinum and Gold exhibitors that would like to include promotional items in attendee welcome bags should notify NCC by **August 17, 2018** so that we can ensure delivery and inclusion.