



COLORECTAL CANCER AWARENESS MONTH MARCH 2025 | PARTNER TOOLS & RESOURCES

USPSTF Colorectal Cancer Screening Recommendations

<https://www.uspreventiveservicestaskforce.org/uspstf/recommendation/colorectal-cancer-screening#fullrecommendationstart>

National Colorectal Cancer Roundtable

- ❑ **Clinician's Reference: Stool-based Tests for Colorectal Cancer Screening**
<https://nccrt.org/resource/fobt-clinicians-reference-resource/>
- ❑ **Webinar: Public Awareness Strategies to Promote Colorectal Cancer Screening**
<https://nccrt.org/resource/webinar-public-awareness-strategies-to-promote-colorectal-cancer-screening/>
- ❑ **Lead Time Messaging Guidebook & Webinar**
<https://nccrt.org/resource/new-resource-webinar-lead-time-messaging-guidebook/>
- ❑ **Steps for Increasing Colorectal Cancer Screening Rates: A Manual for Primary Care Practices**
<https://nccrt.org/resource/steps-for-increasing-crc-screening-rates-2022/>
- ❑ **Paying for Colorectal Cancer Screening Navigation Toolkit: Strategies for Payment and Sustainability**
http://nccrt.org/wp-content/uploads/dlm_uploads/2019_CRCSPNToolKit_Linked-6.27.19.pdf
- ❑ **2022 Messaging Guidebook for Black & African American People: Messages to Motivate for Colorectal Cancer Screening**
<https://nccrt.org/resource/2022-messaging-guidebook-black-african-american-people/>
- ❑ **American Cancer Society Asian Americans and Colorectal Cancer Companion Guide**
<https://nccrt.org/resource/asian-americans-colorectal-cancer-companion-guide/>

On YouTube:

- **The Patient Story: Courtney:** <https://www.youtube.com/watch?v=Jfs-4qkGVDo>
- **The Patient Story: Nick:** <https://www.youtube.com/watch?v=hiAWDMVThqM>
- **CRC in Young People:** <https://youtube.com/shorts/5fXFTzVpH0k?si=tgauvMV3LcbbE1kE>
- **James Van Der Beek's Story:** <https://www.youtube.com/watch?v=7db1jSFyTJk>
- **Charlamagne tha God videos:**
<https://www.youtube.com/playlist?list=PLgeHDHUd10PM0EnymDb95LwsP-RBGDMHj>
- **ACS Colorectal Cancer Screening:** <https://www.youtube.com/watch?v=s36p4Dl4w0>
- **How to Do an At-Home CRC Test:** <https://www.youtube.com/watch?v=LfSgLGSmLPI>
- **The Bums and The Bees:** <https://www.youtube.com/watch?v=jAezih2jduQ>
- **Get Screened Rap with Chuck D:** <https://youtu.be/WiXRgvxgroo>

- **Hazte la prueba para detectar el cancer de colon con Pete Colon:** <https://youtu.be/4wdHnaQHq4U>
- **FIT Kits Explained:** <https://youtu.be/4xRSuABl6DI>
- **Preparacion para el examen FIT:** <https://youtu.be/kDZsJwA5Xjk>
- **How to Use a FIT Kit:** <https://youtu.be/bYDCmOf4Vaw>
- **Preparing for your Colonoscopy with Dr. James Nachiando:** <https://youtu.be/tvdwU4GRKSA>