



2019 SPONSORSHIP & EXHIBITOR PACKET

Hosted by Nevada Cancer Coalition

September 16, 2019

Whitney Peak Hotel, Reno, Nevada

Now in its 11th year, the Nevada Cancer Control Summit brings together health care professionals from across the state for a one-day statewide conference combining continuing education with networking and exhibits. The Summit features sessions covering an array of topics, selected by a planning committee, that range from clinical oncology and treatment innovation to best practices in prevention and early detection, advances in survivorship care, cancer data reporting, and more.

Past sessions and speakers have included:

- Mary Woolley, Research!America, "An Imperative for Action: Patients Are Waiting for Clinical Trials"
- Dr. Robert Lustig, UCSF, "Sugar and Cancer"
- Dr. Robert Negrin, Blood and Marrow Transplantation at Stanford University, "CAR-T Therapies"
- Dr. Wolfram Samlowski, Comprehensive Cancer Centers of Nevada, "Melanoma"
- Dr. Nathan Slotnick, Renown Institute for Cancer, "Genetic Testing for Primary Care"
- Dr. Donald Abrams, UCSF, "Cannabis in Cancer Care"
- Betsy Clark, PhD, C-Change, "Building a Cancer Care Force"
- New Technologies in Lung Cancer, Lung Cancer Prevention, Prostate Cancer Advances in Diagnosis and Treatment, Cancer in Adolescents and Young Adults, Inventing Tumor Paint: Tapping Into Nature's DNA, Oral Chemotherapy Adherence, and many more!

Attendee profile:

Based on past Nevada Cancer Control Summits and estimated participation, we expect the attendees to reflect the following:

- 130-160 Attendees from across Nevada
- 35% oncology professionals including physicians, nurses, and administrators
- 10% cancer registry professionals
- 25% public health professionals
- 25% primary care professionals including doctors, nurses, pharmacists, and care coordinators

Past sponsors & exhibitors:

Last year's event had more than 30 sponsors and exhibitors from pharmaceutical and medical technology companies, cancer centers, hospitals and healthcare providers, ancillary services, and more.



2019 SPONSORSHIP & EXHIBIT OPPORTUNITIES

Benefits	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$750
Complimentary Summit Registrations	7	5	3	1
Recognition on NCC Social Media Outlets	✓	✓	✓	✓
Exhibit Space with 6' Table	✓	✓	✓	✓
Inclusion on Summit Website & Emails	Logo	Logo	✓	✓
Acknowledgement in Summit Slide Show	Logo	Logo	✓	
Inclusion in Program Materials	Logo	Logo	✓	✓
Promotional Placement in Attendee Totes	✓	✓		
Mentions Throughout Summit	✓			
Signage at Summit Registration Area	✓			

Activity Sponsorship Options - \$2,000

Activity support packages allow exhibitors/sponsors to provide additional support to any of several activities and receive extra recognition. Each sponsorship level includes all Silver benefits, plus benefits noted below:

- **Registry Session Sponsor:** 1 Available
Receive recognition as the exclusive sponsor of the half-day breakout sessions for cancer registry professionals, including logo recognition on-site. Also supports 2 scholarships to be awarded to registry professionals by NCC, in sponsor's name.
- **Exhibitor Bingo Sponsor:** 1 Available
Receive recognition as sponsor of the Exhibitor Bingo activity with logo placement on bingo cards placed in all attendee totes.
- **Breakfast & Break Sponsor:** 2 Available
Receive recognition as the sponsor of breakfast and afternoon break, including signage with logo at buffet/refreshment table.
- **Awards Luncheon Sponsor:** 1 Available
Receive recognition as the sponsor of the annual Summit Awards and Luncheon, including logo placement on tables and in presentation.

Attendee Tote Sponsorship - \$3,000

The Attendee Tote Sponsor receives their logo printed on all conference totes, distributed to attendees, speakers, and exhibitors. In addition, this level includes all of the benefits of Silver Sponsorship.

For speaker or session sponsorship, or to discuss options please contact
barbie@nevadacancercoalition.org or call 775-737-9302.



2019 SPONSORSHIP & EXHIBIT COMMITMENT

CONTACT INFORMATION:

Sponsor/Exhibitor Level:	
Company/Organization:	
Contact person:	
Telephone:	
Email:	
Address:	
City, State, Zip:	

PAYMENT:

Make check payable to Nevada Cancer Coalition
5250 Neil Rd, Suite 203
Reno, NV 89502

DEADLINES:

- In order to have your organization's name and/or logo included in printed materials your sponsorship payment and logo must be received no later than **May 1, 2019**.
- A roster of attendees for the complimentary Summit registrations must be provided no later than **July 16, 2019**.
- Platinum and Gold exhibitors that would like to include promotional items in attendee welcome bags should notify NCC by **July 16, 2019** so that we can ensure delivery and inclusion.

Please scan/email completed form to Barbie@NevadaCancerCoalition.org, to confirm your registration as an exhibitor or sponsor. Checks should be mailed to address noted above.