

# 2016

## Year In Review

As we look back on 2016 please join us in celebrating the impact Nevada Cancer Coalition had on improving quality of life for all Nevadans. It was a tremendous year for us all, and we are grateful to NCC's members, stakeholders, partners, volunteers, and funders for making this possible!

NCC's Sun Smart Nevada gained momentum thanks to grants supporting community and school programs. Donation of 40 automatic sunscreen dispensers, combined with a previously donated skin analyzer machine and volunteer support from hospital partners, allowed NCC to promote skin cancer prevention and sun safety at community outreach events. And, more Nevada children are engaging in sun safe behaviors and decreasing their risk of skin cancer thanks to participation in NCC's Sun Smart School's program. Even students at schools not yet enrolled in the program are benefitting from Sun Smart Nevada efforts. Nearly 1,890 youth in 26 schools have learned about sun safety and had access to sunscreen through partnerships with Truckee Meadows Parks Foundation and Girls on the Run Sierras.

**15**

Sun Smart schools

increased from  
7 schools in  
2015-16 school year

**8,412**

Sun Smart students

in grades K-12  
across the state

**19**

Sun Smart  
presentations

12 in schools and  
7 community programs

NCC's smoke free initiatives continue to grow. The Smoke Free Meetings program, now implemented in both Washoe and Clark counties, is just beginning to take hold in our rural communities. The growth of both smoke-free meeting space and the number of businesses and organizations pledging 100 percent smoke-free meetings has grown. Moving ahead, NCC's goal is to increase the number of outdoor spaces prohibiting smoking to make for cleaner air for families and children. Through both the smoke-free and skin cancer prevention initiatives NCC provided more community outreach than ever before, due in part to many kind and knowledgeable volunteers. As we gear up for 2017 we will be building a more comprehensive volunteer program and more robust community outreach calendar. Stay tuned!

**535**

volunteer hours

supporting sun safety,  
tobacco prevention,  
and other NCC work

**17**

new smoke free  
meetings venues

bringing the statewide  
total to 250

**4,425**

people reached

at community  
outreach events

Building upon our previous work, and with input from many stakeholders, NCC developed and refined evidence-based materials to promote cancer early detection in community health clinics. We updated and simplified our colon cancer screening patient/provider materials, which were adapted for use by one of the state's largest medical groups. NCC also engaged cancer control professionals from across the country to learn about Flu-FIT programs, developed patient reminders for cervical cancer screening, and traveled to Washington D.C. to bring back the latest research in cancer survivorship. We added to our resource directory bringing the number of resources to 294 offering assistance and support to Nevadans in need. The 2016 Nevada Cancer Control Summit drew more than 140 attendees, speakers, and exhibitors to network and learn, making it our largest Summit to-date.

**1,222**

continuing education  
hours provided

**46**

people participating  
on NCC's 3 task forces

**10,325**

visits to NCC's online  
cancer resource  
directory

## Looking Ahead...

As we transition into 2017 we have a number of exciting projects on the horizon. Our new website, slated to be more robust for both the community and health care providers, will launch in the first quarter. Our membership program will help us to sustain our programs and further engage our members with high-quality resources and collaboration opportunities. We'll be piloting a clinical liaison program to improve cancer screening rates, conducting focus groups among survivors throughout the state, and partnering with the state's cancer registry to increase Nevada's cancer data and research capacity thus providing direction for the future.