

LAS VEGAS

Paint
NEVADA

PINK

RENO

OCTOBER 2, 2020

Partnerships

JOIN OUR STATEWIDE PARTY
TO FUND BREAST CANCER SCREENING

Contact Southern Nevada
Sherry Alexis
Susan G. Komen
702-331-6809



Contact Northern Nevada
Cassie Goodman
Nevada Cancer Coalition
775-737-4056

*Celebrate
across the State!*

October 2, 2020 | Reno | Las Vegas



Partnership Opportunities

The country looks to Nevada for a lot of things. On October 2nd, as we Paint Nevada Pink, they will be looking to us for leadership and commitment as we work together to improve Nevada's breast cancer screening rates and decrease late-stage breast cancer diagnosis. Join with us as we show the country and the world how to end breast cancer forever.

☐ **STATE PRESENTING SPONSOR \$15,000**

Paint Nevada Pink Presented by YOUR NAME!

- Category exclusivity
- Presenting logo on all marketing materials
- Custom pre & post event activations
- Banners at all event locations (provided by sponsor)
- Inclusion in media interviews
- One custom article written for publication
- Custom social media spotlights including 1-on-1 interviews with principals
- Permission to use PNP logo in your marketing for one year

☐ **LOCAL PRESENTING SPONSOR \$5,000**

- 2 sponsorships available (Reno & Las Vegas)
- Reno event under the Arch, Vegas at a **LOCATION TBA SOON!**
- Pre & post event activations
- Honored at MC live event raffle/giveaway events
- Banners at event location (provided by sponsor)
- At least 5-7 social media posts
- Inclusion on poster, most marketing & possible media interviews
- Permission to use PNP logo in your marketing for one year



☐ **LIGHT THE STATE SPONSOR \$2,000**

- Logo included on most marketing materials
- Banners at event location
- Permission to use PNP logo in your own marketing for one year

☐ **PARTNER IN PINK \$500**

- Permission to use PNP logo in your own marketing for one year
- Honored at raffle/giveaway events
- Entry on Paint Nevada Pink Honor Wall

DEADLINE: In order to have your organization's name and/or logo included in printed materials, payment and logo must be received no later than September 15, 2020. The sooner the better!

PAYMENT: Make check payable to Nevada Cancer Coalition, 5250 Neil Rd, Suite 203, Reno, NV 89502. Or visit www.NevadaCancerCoalition.org/PPN for secure online payment. Please confirm your sponsorship with Barbie Csore at 775-737-9302 or scan/email completed form to Barbie@nevadacancercoalition.org.

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SPONSORSHIP AGREEMENT

CHECK YOUR SPONSORSHIP LEVEL

- | | |
|---|----------|
| <input type="checkbox"/> STATE PRESENTING SPONSOR | \$15,000 |
| <input type="checkbox"/> LOCAL PRESENTING SPONSOR | \$ 5,000 |
| <input type="checkbox"/> LIGHT THE STATE SPONSOR | \$ 2,000 |
| <input type="checkbox"/> PARTNER IN PINK | \$ 500 |

Amount:	
Company / Organization:	
Contact Person:	
Telephone:	
Email:	
Address:	
City / State / Zip:	

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5250 Neil Rd, Suite 203
Reno, NV 89502.

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