

LAS VEGAS

Paint
NEVADA

PINK

RENO

OCTOBER 2020

Partnerships

JOIN OUR STATEWIDE PARTY
TO FUND BREAST CANCER SCREENING

Contact Southern Nevada
Sherry Alexis
Susan G. Komen
702-331-6809



Contact Northern Nevada
Cassie Goodman
Nevada Cancer Coalition
775-737-4056



Partnership Opportunities

During the month of October we Paint Nevada Pink as we work together to improve Nevada's breast cancer screening rates and decrease late-stage breast cancer diagnosis. Join with us as we show the country and the world how to end breast cancer forever.

☐ **STATE PRESENTING SPONSOR \$15,000**

Paint Nevada Pink Presented by YOUR NAME!

- Category exclusivity
- Presenting logo on all marketing materials
- Inclusion in media interviews
- One custom article written for publication
- Custom social media spotlights including 1-on-1 interviews with principals
- Permission to use PNP logo in your marketing for one year

☐ **LOCAL PRESENTING SPONSOR \$5,000**

- 2 sponsorships available (Reno & Las Vegas)
- Honored at MC live event raffle/giveaway events
- At least 5-7 social media posts
- Inclusion on most marketing & possible media interviews
- Permission to use PNP logo in your marketing for one year



☐ **LIGHT THE STATE SPONSOR \$2,000**

- Logo included on most marketing materials
- Permission to use PNP logo in your own marketing for one year

☐ **PARTNER IN PINK \$500**

- Permission to use PNP logo in your own marketing for one year
- Honored at raffle/giveaway events if available
- Entry on Paint Nevada Pink Honor Wall

DEADLINE: In order to have your organization's name and/or logo included in printed materials, payment and logo must be received no later than September 15, 2020. The sooner the better!

PAYMENT: Make check payable to Nevada Cancer Coalition, 5250 Neil Rd, Suite 203, Reno, NV 89502. Or visit www.NevadaCancerCoalition.org/PNP for secure online payment. Please confirm your sponsorship with Barbie Csore at 775-737-9302 or scan/email completed form to Barbie@nevadacancercoalition.org.

*Celebrate
across the State!*



SPONSORSHIP AGREEMENT

CHECK YOUR SPONSORSHIP LEVEL

- | | |
|---|----------|
| <input type="checkbox"/> STATE PRESENTING SPONSOR | \$15,000 |
| <input type="checkbox"/> LOCAL PRESENTING SPONSOR | \$ 5,000 |
| <input type="checkbox"/> LIGHT THE STATE SPONSOR | \$ 2,000 |
| <input type="checkbox"/> PARTNER IN PINK | \$ 500 |

Amount:	
Company / Organization:	
Contact Person:	
Telephone:	
Email:	
Address:	
City / State / Zip:	

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